SUSTAINABILITY REPORT 2023-2024

ASIA BEACH RESORT & SPA HOTEL



We started our sustainability efforts as of 2023. In this context, our aim is to share the progress we have made with our management, employees, guests, suppliers, and all other partners, and to turn the awareness we will create into shared goals and achievements.

This sustainability report covers the data from the years 2023 to 2024.

Our hotel began operating in 2016 and is located in the city center of Alanya, right on the seafront, with a capacity of 321 rooms and 700 beds. With its private beach and pier, it offers guests a unique vacation experience.

The operation of our hotel is carried out based on ISO 10002:2014 Customer Satisfaction and Complaints Management System, ISO 22000:2018 Food Safety Management System, ISO 14001:2015 Environmental Management System and ISO 9001:2015 Quality Management System standards.









Meeting Room (80 m²)

Our hotel has three meeting rooms



Meeting Room (200 m²)



Meeting Room (732 m²)





- There are three different dining areas in our facility; Main Restaurant, Snack Restaurant and Ottoman Restaurant.
- The Main Restaurant has a large area that can serve 475 people in total with a capacity of 200 people indoors and 275 people outdoors.
- The snack section has a structure for 120 people.
- The Ottoman section has sections for 60 people.

ROOM TYPES

STANDARD ROOMS



Available with or without balconies, suitable for 2 to 4 people. Room sizes range between 28 m^2 and 41 m^2 .



FAMILY ROOMS



Available as suites or with bunk beds, with balcony and non-balcony options. Suitable for 4 to 6 people. Suite rooms are 58–74 m²; rooms with bunk beds are 39 m².









ACCESSIBLE ROOMS

We have three rooms designed for guests with special needs.



HONEYMOON SUITES

These rooms are 46–62 m², suitable for a maximum of 2 guests, and come with balcony or non-balcony options. Each includes a private jacuzzi.

SUSTAINABILITY TEAM



ENVİRONMENTAL SUSTAİNABİLİTY

Our business carries out various activities aimed at protecting environmental values, remedying existing degradations, and improving and enhancing the environment. All these activities are conducted in accordance with relevant legal obligations and regulations, and the processes are regularly monitored. Every operation carried out at our facility is tracked through periodic inspections and evaluated in line with sustainability principles.

Within the scope of zero waste, packaging waste, organic waste and waste vegetable oils are separated and listed every month.

• The graph shows the amounts of mixed packaging waste for each month of 2023 and 2024 and the amounts of mixed packaging waste per capita.





• The chart shows the amounts of organic & other waste and per capita organic & other waste for each month of the years 2023 and 2024.





• The graph includes all types of vegetable waste oil and the amount of vegetable waste oil per capita for the years 2022, 2023 and 2024.





Energy Saving

At our facility:

During the cooling process with central air conditioning systems, the natural coolness of seawater is utilized to save electrical energy.

Solar energy is used to heat utility water.

Sensor-activated lighting is used in common areas to reduce unnecessary electricity consumption. In order to act in accordance with sustainability principles in energy consumption, our facility has initiated efforts to source the electricity used from environmentally friendly and renewable sources.

Within this scope, as a result of the collaboration with Enerjisa Enerji A.Ş., the electricity consumed at our facility has been certified with a Renewable Energy Certificate, confirming that it is supplied from renewable energy sources.



• The chart shows the monthly electricity consumption amounts and per capita electricity consumption amounts for the years 2022, 2023, and 2024.







• The chart shows the monthly CNG consumption amounts and per capita CNG consumption amounts for the years 2022, 2023, and 2024.





Water Saving

At our facility, sensor-activated automatic shut-off faucet systems are preferred in common areas to reduce water consumption. This helps prevent unnecessary water use and ensures water savings. The chart shows the monthly water consumption amounts and per capita water consumption amounts for the years 2022, 2023, and 2024.





PERSONNEL AND WORKING LIFE

Since the opening of our hotel, the consistent and high-quality service approach we embrace is conveyed to the personnel through periodic training sessions during the season. These trainings include general basic courses for all staff as well as specific trainings provided by departments to communicate their internal processes. The general training sessions are as follows:

- Environmental and Waste Management Training
- Occupational Health and Safety Training
- Child Abuse Prevention Training
- Gender Equality Training
- First Aid Training
- Fire Safety Training
- Working at Heights Training
- Hygiene Training
- Legionella Training
- Sustainability Training

The per capita training durations for the department-specific trainings conducted in 2024 are listed as follows:

DEPARTMENT	DURATION	
ANİMATİON	3,6	
FOOD AND BEVERAGE SERVICES	10,7	
QUALITY	5,4	
KITCHEN	10,2	
HOUSEKEEPING	11,04	
FRONT OFFICE	3,3	
TECHNICAL SERVICES	2,9	
ACCOUNTING	1,4	
HUMAN RESOURCES	2,7	



Trainings are provided to personnel through both verbal instruction and practical orientation sessions. In order to ensure more effective sustainability practices in our hotel, a clear distribution of responsibilities has been established. Within the scope of sustainability, the role descriptions of our staff are briefly outlined below:

	SUSTAINABILITY MISSION	
ULVİYE ÖZDEMİR	TEAM LEADER	
DURAN DOĞAN	SUPPLIER/PURCHASING REPRESENTATIVE	
NİLGÜN YILMAZ	EMPLOYEE REPRESENTATIVE	
ÜMİT KIRKA	ENERGY MANAGEMENT REPRESENTATIVE	
BAŞAK YILDIRIM	GUEST REPRESENTATIVE	
AŞKIN KELLECİOĞLU	ENVIRONMENTAL REPRESENTATIVE	
ALEV BAYSAN	CHEMICAL USAGE MANAGEMENT REPRESENTATIVE	

An average of 170 personnel have been employed at our facility this year. The number of personnel for August in the years 2023 and 2024 is listed as follows:

	NUMBER OF STAFF				
	WOMAN	MAN	FOREIGN WOMAN	FOREIGN MAN	DISABLED
2023	57	144	1	1	2
2024	75	162	0	0	3

There is absolutely no gender discrimination in personnel employment at our facility; recruitment is based solely on qualifications. Our facility also offers internship opportunities for vocational high school students. The number of students who completed internships during the season in 2023 and 2024 is provided below:

	NUMBER OF INTERNS		
	WOMAN	MAN	
2023	7	3	
2024	5	1	

OUR SOCIAL WORKS

Our facility implements the 'Zero Waste Project' aimed at reducing waste, increasing recycling rates, and efficiently using resources. Several studies have been conducted to use this capacity to reduce the amount of waste,



In common areas, water dispensers have been introduced instead of bottled water.

In the rooms, dispenser shampoo and shower gel have been introduced instead of single-use products.



On behalf of our facility, a tree planting event was held in celebration of the August 30 Victory Day to emphasize and promote the importance of protecting our trees and natural resources.



OUR CULTURAL ACTIVITIES

From the moment our guests enter the facility, necessary information is provided verbally. Additionally, all relevant details are also shared in writing inside the info folders in the rooms.

- Depending on guest density, a Turkish Night concept is held on Monday evenings at our hotel, offering cultural dishes from our country.
- For example: stewed beans (kuru fasulye), helva, pumpkin dessert (kabak tatlısı), çiğ köfte, syrup-soaked pastries, and more.



Some of Alanya's cultural heritage has been depicted as murals on the tunnel walls connecting the beach to the hotel.



ALANYA CASTLE



ALANYA SHIPYARD





Turkish delight is served alongside Turkish coffee.

